

SPONSOR REGISTRATION FORM

☐ Yes! My organization will be a sponsor for the
City of Glenn Heights 45th Anniversary "Family Festival"

Contacts Name		Title	
Company Name			
Mailing address:		Phone no.:	
City:	State:	ZIP Code:	
Email:		Website:	
Please Select Sponsorship (please check the box):			
<input type="checkbox"/> Platinum (\$3,000)	<input type="checkbox"/> Gold (\$2,000)	<input type="checkbox"/> Silver (\$1,000)	<input type="checkbox"/> Community (\$500)
Retail and Market Vendors Booths (please check the box):			
<input type="checkbox"/> STANDARD 10'X10' BOOTH (\$90)	<input type="checkbox"/> DOUBLE BOOTH 10'X20' (\$150)	<input type="checkbox"/> NON PROFIT VENDING (\$25)	<input type="checkbox"/> HOA'S (FREE)
Food Vendors (please check the box):			
<input type="checkbox"/> TRUCK/STAND 10'X10' (\$100)	<input type="checkbox"/> DOUBLE BOOTH 10'X20' (\$150)	<input type="checkbox"/> NON PROFIT (\$25)	
<input type="checkbox"/> ELECTRIC STAND 220V/100AMS (\$50)			

Method of Payment

Enclosed is my check payable to CITY OF GLENN HEIGHTS for \$_____

Mail CHECK AND THIS FORM TO:

City of Glenn Heights Attn: Family Festival
1938 South Hampton Road ~ Glenn Heights, TX 75154
Or

Online at

<https://www.eventbrite.com/e/glenn-heights-family-festival-celebrating-45-years-of-putting-families-first-tickets-16679956198>



Family, Food and Fun
**Celebrating 45 Years of
Putting Families First**

Saturday, May 30, 2015

7:00 AM - 6:00 PM

**Heritage Park
400 East Bear Creek Road
Glenn Heights, TX**



WHY SPONSOR?

1. Investing in an event sponsorship allows your organization to reach your desired audience in the most personal way possible.
2. Events provide a unique opportunity to create a "brand experience" for your customers
3. Sponsorships offer an affordable way to gain exposure to a promising customer base.
4. Brand name/logos on marketing, banners, signs and giveaways, and event brochures help stamp your identity into the minds of event attendees.
5. Loyalty to community events strengthens your local customer loyalty.

SPONSORSHIP

\$6,000 TITLE SPONSORS

- Specific Event Naming Rights
- 10'X20' Booth in prominent location
- Recognition on event correspondence and event signage
- Online Recognition and Link on the City's Website
- Live Program Recognition and Introduction

\$3,500 ELITE SPONSORS

- Tent Naming Rights
- 10'X20' Booth in our Vendor Areas
- Recognition on event correspondence and event signage
- Acknowledgement on City's Website
- Program Recognition and Introduction

\$2,000 EXECUTIVE SPONSORS

- 10'x10' Booth in our Vendor Areas
- Recognition on event signage
- Acknowledgement on City's Website
- Program Recognition and Introduction

\$1,200 PREMIER SPONSORS

- 10'x10' Booth
- Acknowledgement on City's Website
- Program Recognition

\$500 COMMUNITY SPONSORS

- Tent allowed in our Vendor Areas
- Program Recognition



Dear Potential Sponsor:

The 2015 Glenn Heights Family Festival is a community-oriented event being held on Saturday, May 30. The extravaganza will start at 7:00 am with the inaugural Veterans Walk. The proceeds from the Walk will go to support the Glenn Heights Veterans Memorial Park Fund. The Walk will be followed by a fun-filled itinerary of events scheduled to run through 6:00 PM at Heritage Park (located at 400 East Bear Creek Rd). Our festival will combine classic family reunion-style events like tug-of-war and sack races with live entertainment on our center stage; a variety of food from local vendors; and play areas designated for children. This is truly an event for the entire community!

Support from corporate partners is crucial to make our festival a success. Much of our event will be free of charge for an estimated 3,500 attendees who live, work, and play in Best Southwest. The planning committee is seeking sponsorships and donations to underwrite this unique event.

On behalf of the 2015 Glenn Heights Family Festival Planning Committee, thank you in advance for your support and consideration. Please contact Aretha R. Ferrell-Benavides, Interim City Manager at 972-2223-1690 Ext 207, for any questions or additional details.

Sincerely,

Tony L. Bradley
Councilmember
Family Festival Co-Chair

Elizabeth R. Cox
Councilmember
Family Festival Co-Chair